

Modified PTO/SB/01 (10-01)

Approved for use through 10/31/2002, OMB 0651-0032

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**DECLARATION AND POWER OF
ATTORNEY FOR UTILITY OR
DESIGN
PATENT APPLICATION
(37 CFR 1.63)**

☐ Declaration Submitted with Initial Filing OR ☒ Declaration Submitted after Initial Filing (surcharge (37 CFR 1.16 (e)) required)

Attorney Docket Number	Google-54 (GP-064-06-US)
First Named Inventor	Darrell ANDERSON
COMPLETE IF KNOWN	
Application Number	10/634,501
Filing Date	August 5, 2003
Art Unit	2171
Examiner Name	Not yet assigned

As the below named inventor, I hereby declare that:

My residence, mailing address, and citizenship are as stated below next to my name.

I believe I am the original and first inventor of the subject matter which is claimed and for which a patent is sought on the invention entitled:

SERVING CONTENT-RELEVANT ADVERTISEMENTS WITH CLIENT-SIDE DEVICE SUPPORT

(Title of the invention)

the specification of which

☐ is attached hereto

OR

☒ was filed on (MM/DD/YYYY) August 5, 2003 as United States Application Number or PCT International

Application Number 10/634,501 and was amended on (MM/DD/YYYY) (if applicable).

I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment specifically referred to above.

I acknowledge the duty to disclose information which is material to patentability as defined in 37 CFR 1.56, including for continuation-in-part applications, material information which became available between the filing date of the prior application and the national or PCT international filing date of the continuation-in-part application.

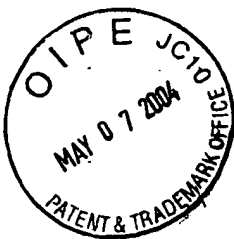
I hereby claim foreign priority benefits under 35 U.S.C. 119(a)-(d) or (f), or 365(b) of any foreign application(s) for patent, inventor's or plant breeder's rights certificate(s), or 365(a) of any PCT international application which designated at least one country other than the United States of America, listed below and have also identified below, by checking the box, any foreign application for patent, inventor's or plant breeder's rights certificate(s), or any PCT international application having a filing date before that of the application on which priority is claimed.

Prior Foreign Application Number(s)	Country	Foreign Filing Date (MM/DD/YYYY)	Priority Not Claimed	Certified Copy Attached?	
				YES	NO
			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

☐ Additional foreign application numbers are listed on a supplemental priority data sheet PTO/SB/02B attached hereto:

[Page 1 of 5]

Burden Hour Statement: This form is estimated to take 21 minutes to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.



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DECLARATION AND POWER OF ATTORNEY
Utility or Design Patent Application

Power of Attorney:

As a named inventor, I hereby appoint:

John C. Pokotylo (Reg. No. 36,242)
Michael P. Straub (Reg. No. 36,941)
Ronald P. Straub (Reg. No. 48,941)
Michelle Lee (Reg. No. 40,695)
Kulpreet Rana (Reg. No. 43,127)
Karl Sun (Reg. No. 45,143)
Amin Zoufonoun (Reg. No. 48,065)

as my attorneys to prosecute this application and to transact all business in the United States Patent and Trademark Office in connection therewith.

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DECLARATION AND POWER OF ATTORNEY Utility or Design Patent Application

Direct all correspondence to: ☒ Customer Number **26479** OR ☐ Correspondence address below
or Bar Code Label

Name **Straub & Pokotylo**

Address **620 Tinton Avenue, Bldg. B, 2nd Floor**

City **Tinton Falls**

State **NJ**

ZIP **07724-3260**

Country **USA**

Telephone **(732) 542-9070**

Fax **(732) 542-9071**

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001 and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

NAME OF SOLE OR FIRST INVENTOR: ☐ A petition has been filed for this unsigned inventor

Given Name
(first and middle [if any]) **Darrell**

Family Name
or Surname **ANDERSON**

Inventor's
Signature

Date

Residence: City **Mountain View**

State **CA**

Country **USA**

Citizenship **USA**

Mailing Address **111 N. Rengstorff Ave., Apt. #167**

City **Mountain View**

State **CA**

ZIP **94043**

Country **USA**

NAME OF SECOND INVENTOR: ☐ A petition has been filed for this unsigned inventor

Given Name
(first and middle [if any]) **Paul**

Family Name
or Surname **BUCHHEIT**

Inventor's
Signature

Date

5-3-04

Residence: City **Mountain View**

State **CA**

Country **USA**

Citizenship **USA**

Mailing Address **900 High School Way, Apt. #2324**

City **Mountain View**

State **CA**

ZIP **94041**

Country **USA**

☒ Additional inventors are being named on the ...2... supplemental Additional Inventor(s) sheet(s) PTO/SB/02A attached hereto.

Please type a plus sign (+) inside this box



Modified PTO/SB/02A (11-00)

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DECLARATION AND POWER OF ATTORNEY	ADDITIONAL INVENTOR(S) Supplemental Sheet Page 4 of 5
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Name of Additional Joint Inventor, if any:		<input type="checkbox"/> A petition has been filed for this unsigned inventor	
Given Name (first and middle (if any))		Family Name or Surname	
Jeffrey A.		DEAN	
Inventor's Signature		Date	
Residence: City Menlo Park	State CA	Country USA	Citizenship USA
Mailing Address 884 Fifteenth Avenue			
Mailing Address			
City Menlo Park	State CA	ZIP 94025	Country USA
Name of Additional Joint Inventor, if any:		<input type="checkbox"/> A petition has been filed for this unsigned inventor	
Given Name (first and middle (if any))		Family Name or Surname	
Georges R.		HARIK	
Inventor's Signature		Date	
Residence: City Mountain View	State CA	Country USA	Citizenship USA
Mailing Address 950 High School Way, Apt. #3135			
Mailing Address			
City Mountain View	State CA	ZIP 94041	Country USA
Name of Additional Joint Inventor, if any:		<input type="checkbox"/> A petition has been filed for this unsigned inventor	
Given Name (first and middle (if any))		Family Name or Surname	
Carl Laurence		GONSALVES	
Inventor's Signature		Date	
Residence: City Mountain View	State CA	Country USA	Citizenship Canadian
Mailing Address 428 Whisman Court			
Mailing Address			
City Mountain View	State CA	ZIP 94043	Country USA

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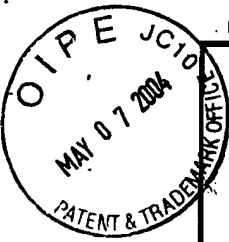


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DECLARATION AND POWER OF ATTORNEY	ADDITIONAL INVENTOR(S) Supplemental Sheet Page 5 of 5
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Name of Additional Joint Inventor, if any:		<input type="checkbox"/> A petition has been filed for this unsigned inventor	
Given Name (first and middle [if any])		Family Name or Surname	
Noam		SHAZEER	
Inventor's Signature		Date	
Residence: City Palo Alto	State CA	Country USA	Citizenship USA
Mailing Address 455 Forest Avenue, Apt. #2			
Mailing Address			
City Palo Alto	State CA	ZIP 94301	Country USA
Name of Additional Joint Inventor, if any:		<input type="checkbox"/> A petition has been filed for this unsigned inventor	
Given Name (first and middle [if any])		Family Name or Surname	
Narayanan		SHIVAKUMAR	
Inventor's Signature		Date	
Residence: City San Jose	State CA	Country USA	Citizenship India
Mailing Address 1093 McKay Drive			
Mailing Address			
City San Jose	State CA	ZIP 95131	Country USA
Name of Additional Joint Inventor, if any:		<input type="checkbox"/> A petition has been filed for this unsigned inventor	
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Inventor's Signature		Date	
Residence: City	State	Country	Citizenship
Mailing Address			
Mailing Address			
City	State	ZIP	Country

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Examiner Name	Not yet assigned

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(Title of the Invention)

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I hereby claim foreign priority benefits under 35 U.S.C. 119(a)-(d) or (f), or 365(b) of any foreign application(s) for patent, inventor's or plant breeder's rights certificate(s), or 365(a) of any PCT international application which designated at least one country other than the United States of America, listed below and have also identified below, by checking the box, any foreign application for patent, inventor's or plant breeder's rights certificate(s), or any PCT international application having a filing date before that of the application on which priority is claimed.

Prior Foreign Application Number(s)	Country	Foreign Filing Date (MM/DD/YYYY)	Priority Not Claimed	Certified Copy Attached?	
				YES	NO
			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

☐ Additional foreign application numbers are listed on a supplemental priority data sheet PTO/SB/02B attached hereto:

[Page 1 of 5]

Modified PTO/SB/01 (10-01)

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DECLARATION AND POWER OF ATTORNEY
Utility or Design Patent Application**Power of Attorney:****As a named inventor, I hereby appoint:**

John C. Pokotylo (Reg. No. 36,242)
Michael P. Straub (Reg. No. 36,941)
Ronald P. Straub (Reg. No. 48,941)
Michelle Lee (Reg. No. 40,695)
Kulpreet Rana (Reg. No. 43,127)
Karl Sun (Reg. No. 45,143)
Amin Zoufonoun (Reg. No. 48,065)

as my attorneys to prosecute this application and to transact all business in the United States Patent and Trademark Office in connection therewith.

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DECLARATION AND POWER OF ATTORNEY

Utility or Design Patent Application

Direct all correspondence to: ☒ Customer Number 28479 OR ☐ Correspondence address below
or Bar Code Label

Name Straub & PokotyloAddress 620 Tinton Avenue, Bldg. B, 2nd FloorCity Tinton FallsState NJZIP 07724-3260Country USATelephone (732) 542-9070Fax (732) 542-9071

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001 and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

NAME OF SOLE OR FIRST INVENTOR: ☐ A petition has been filed for this unsigned inventor

Given Name
(first and middle (if any)) Darrell

Family Name
or Surname ANDERSON

Inventor's
Signature Darrell Anderson

Date Mar 13, 04

Residence: City Mountain ViewState CACountry USACitizenship USAMailing Address 111 N. Rengstorff Ave., Apt. #167City Mountain ViewState CAZIP 94043Country USA

NAME OF SECOND INVENTOR: ☐ A petition has been filed for this unsigned inventor

Given Name
(first and middle (if any)) Paul

Family Name
or Surname Buchheit
~~BUCHHEIT~~

Inventor's
Signature

Date

Residence: City Mountain ViewState CACountry USA

Citizenship
USA

Mailing Address 900 High School Way, Apt. #2324City Mountain ViewState CAZIP 94041Country USA




☒ Additional inventors are being named on the ...2... supplemental Additional Inventor(s) sheet(s) PTO/SB/02A attached hereto.

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**DECLARATION AND
POWER OF ATTORNEY****ADDITIONAL INVENTOR(S)
Supplemental Sheet
Page 4 of 5**

Name of Additional Joint Inventor, if any:		<input type="checkbox"/> A petition has been filed for this unsigned inventor	
Given Name (first and middle [if any])		Family Name or Surname	
Jeffrey A.		DEAN	
Inventor's Signature 		Date 3/30/2004	
Residence: City Menlo Park	State CA	Country USA	Citizenship USA
Mailing Address 884 Fifteenth Avenue			
Mailing Address			
City Menlo Park	State CA	ZIP 94025	Country USA
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Georges R.		HARIK	
Inventor's Signature 		Date 5/3/2004	
Residence: City Mountain View	State CA	Country USA	Citizenship USA
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Carl Laurence		GONSALVES	
Inventor's Signature 		Date 3/23/2004	
Residence: City Mountain View	State CA	Country USA	Citizenship Canadian
Mailing Address 428 Whisman Court			
Mailing Address			
City Mountain View	State CA	ZIP 94043	Country USA

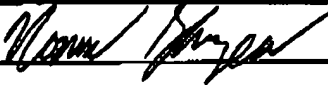
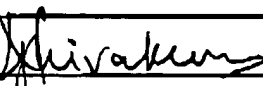
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Noam		SHAZEER	
Inventor's Signature 		Date 3/23/04	
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Mailing Address 455 Forest Avenue, Apt. #2			
Mailing Address			
City Palo Alto	State CA	ZIP 94301	Country USA
Name of Additional Joint Inventor, if any:		<input type="checkbox"/> A petition has been filed for this unsigned inventor	
Given Name (first and middle (if any))		Family Name or Surname	
Narayanan		SHIVAKUMAR	
Inventor's Signature 		Date 23rd MAR '04	
Residence: City San Jose	State CA	Country USA	Citizenship India
Mailing Address 1093 McKay Drive			
Mailing Address			
City San Jose	State CA	ZIP 95131	Country USA
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Given Name (first and middle (if any))		Family Name or Surname	
Inventor's Signature		Date	
Residence: City	State	Country	Citizenship
Mailing Address			
Mailing Address			
City	State	ZIP	Country

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